



MEETING of the BOARD OF DIRECTORS

AGENDA

Zoom Meeting
March 24, 2021
9:00 a.m.

Call to Order	A. Sargent
Roll Call	J. Thomas
Introductions – New Board Member	D. Spedden
Approval of Minutes February 24, 2021 (Board Meeting)	A. Sargent
Financial Report	L. Curry
Executive Committee	D. Spedden
a. Senate Bill 926	
b. PPP Loan	
c. Additional OTD Marketing Grant	
d. BMX Improvements	
e. Visitor Guide Update	
Adjournment	A. Sargent

Upcoming CVB Events:

April 28 – Executive Committee and Board of Directors
May 19 – Board of Directors

The Mission of the Bureau shall be to promote Hagerstown and Washington County by increasing tourism and visitor spending through the marketing and promotion of attractions, events, accommodations, and visitor services which will contribute to economic development.

**HAGERSTOWN/WASHINGTON COUNTY CONVENTION &
VISITORS BUREAU BOARD OF DIRECTORS**

February 24, 2021

9:00AM

Virtual Meeting

MINUTES

PRESENT: Andrew Sargent, Chair; Al Martin, Treasurer; Mary Anne Burke, Katie Clutz, Lester Curry, Leslie Hart, Angie Hummer, Racha Iskandarani, Teri Leiter, Christine Peacock, Amanda Rankin, Lindsey Renner, Julie Rohm

ABSENT: Sila Alegret-Bartel, Lauren Metz

STAFF: Dan Spedden, Tiffany Ahalt, Betsy DeVore, Jolene Thomas

ROLL CALL

TOPIC: **Minutes of October 28 and December 2, 2020**

MOTION: To approve the minutes of the October 28, 2020, Board of Directors Meeting and December 2, 2020, Annual Membership Meeting, as presented. 1st Lester Curry; 2nd Al Martin

ACTION: Approved

TOPIC: **Financial Report**

DISCUSSION: Lester Curry reviewed the Financial Statement for the period ending January 31, 2021, with the Board. Ended month with a surplus of \$72,493. PPP grant of \$88,038.62 was received. CVB is ahead of budget by \$90,678. Administrative expenses, Operating expenses, and total Promotional Program expenditures are down from last year.

MOTION: To accept the January 31, 2021, Financial Report, as presented. 1st, Al Martin; 2nd Mary Anne Burke

ACTION: Approved

TOPIC: **Board of Directors**

DISCUSSION: Dan Spedden reported he received two letters of resignations. One from Mary Ironside and the other from Travis Painter. It is the Executive Committee's recommendation to invite Emilie Amt to serve as a board member on the CVB's Board of Directors. The other position will be filled later.

MOTION: To accept the resignations of Mary Ironside and Travis Painter, and to appoint Emilie Amt to serve on the CVB's Board of Directors. 1st Andrew Sargent; 2nd Al Martin

ACTION: Approved

TOPIC: New Members
MOTION: To approve the list of new CVB members, as presented.
1st Al Martin, 2nd Teri Leiter
ACTION: Approved

TOPIC: House Bill 926
DISCUSSION: Dan Spedden updated the board on progress of multi-use sports and events facility. He mentioned the bill would be going before the Maryland Senate Budget and Taxation Committee for a vote on March 9 and letters of support would be welcomed.
ACTION: No action was taken.

Adjournment – 10:08

Andrew Sargent, Chair
Al Martin, Treasurer
Jolene Thomas, Recording Secretary